



Summary: Social Return On Investment Report



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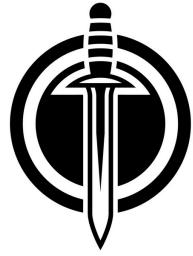
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01 Introduction



About this document.

ABandofBrothers (ABOB) has worked with Envoy Partnership consultancy to conduct a Social Return on Investment (SROI) evaluation of ABOB's work. This document is a brief summary of the results.

About SROI.

SROI explores ABOB's impact on the people and organisations it works with. It measures the amount of change (or outcome) ABOB has created. It then places a monetary value on that change – meaning that the value of the change is shown in pounds. For example, it shows that ABOB is responsible for creating around £50,000 of value per year through improved housing situations for young men.

This value is not the same as money. The £50,000 of value per year through improved housing situations does not mean that young men have additional money. Instead, it represents a change to those young men that is important to them and has a value – and that value to all of the young men affected is roughly equivalent to £50,000.

This approach means that ABOB can explore the total value that it is creating in a year, and compare that with the amount of money invested in ABOB per year. This helps to analyse the 'value for money' that ABOB represents. In particular – it allows the creation of an SROI ratio – showing how much value ABOB creates for every £1 spent.

02 Our vision



Our Mission

ABOB works with young men involved in or at risk of the criminal justice system. We provide them with the support they need to make the transition to an adulthood free of crime, and filled with a sense of belonging, connection and purpose.

The young men we meet have often experienced or witnessed domestic violence. They may have been abused or else kept someone else's abuse a secret. They may have lived in care or experienced neglect. They may have grown up where drug and alcohol abuse is commonplace and where positive adult role models are in short supply.

Our Purpose

Our work transforms the lives of young men and their communities, whilst saving the state (and ultimately the taxpayer) for each avoided incarceration and victim of crime. Instead, we create well-rounded men who contribute back to society with healthy aspirations and a renewed sense of wellbeing.

ABOB's vision
is a world
where every
man fulfils his
potential with
a sense of
meaning,
connection
and purpose

03 Overall SROI results



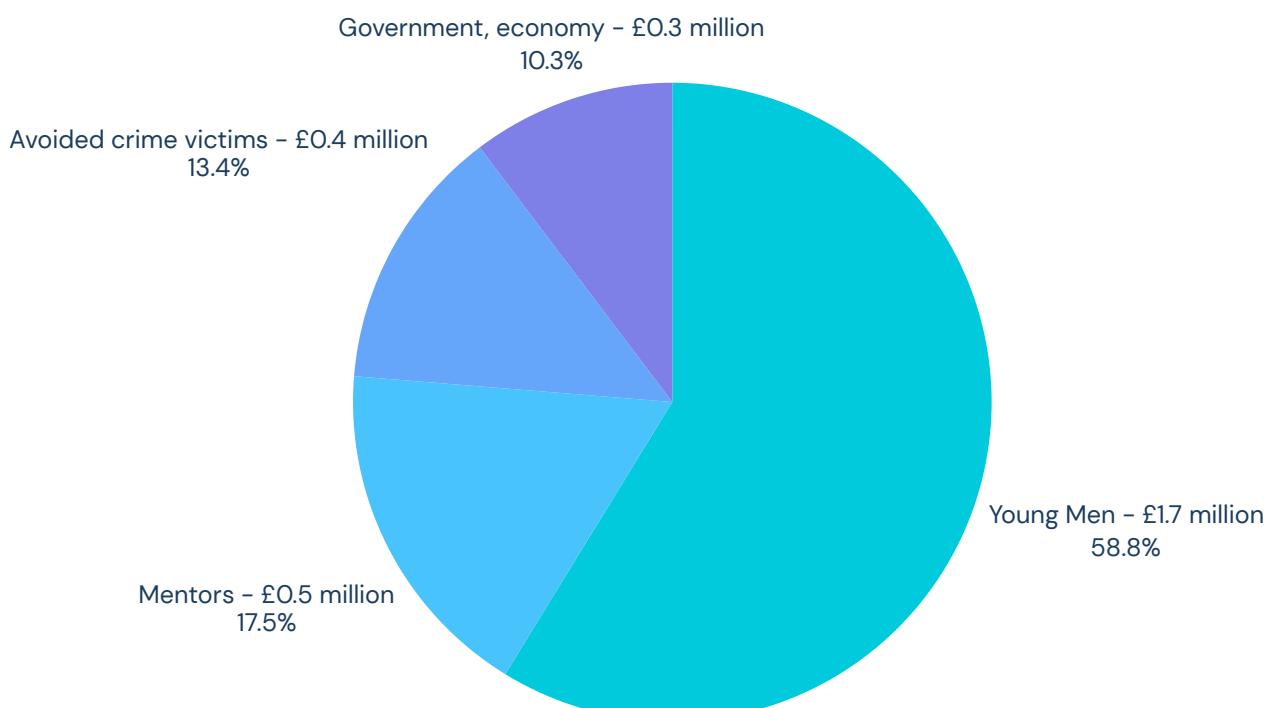
The SROI suggests that, in total, ABOB's work leads to the creation of around £6.8 million of value per year. Of this – ABOB can claim credit for around £3.0 million (once the contribution of other people and organisations is taken into account). The main beneficiaries can be seen in the pie chart below.

£6.8 million

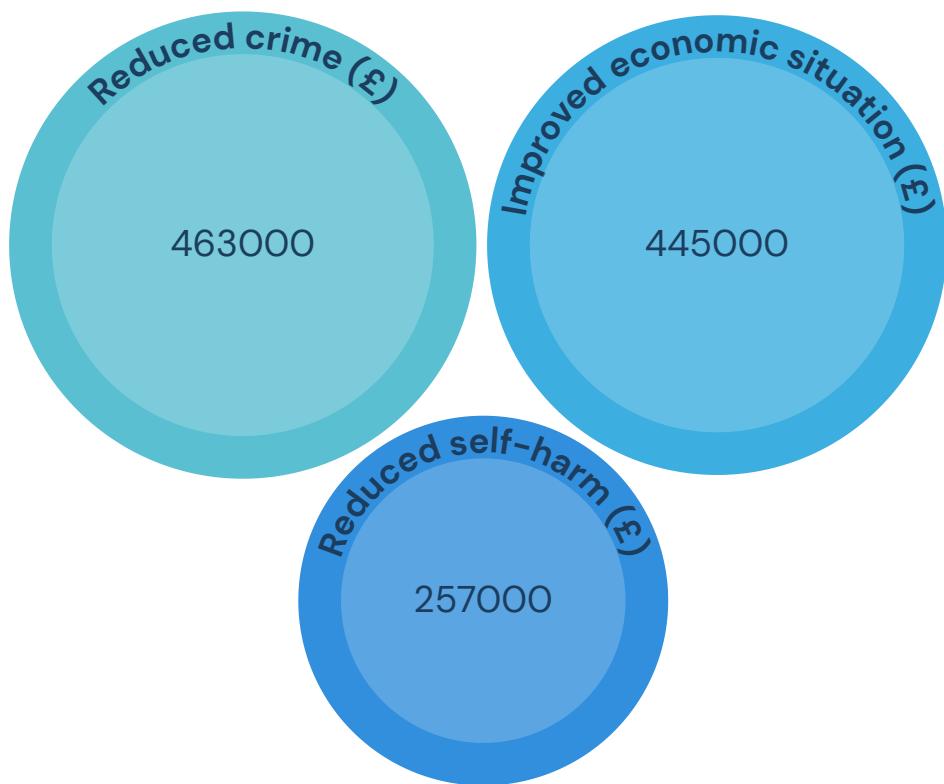
Total value created by ABOB's work

£6.40

Social value created for each £1 invested in ABOB



04 Outcomes of most value

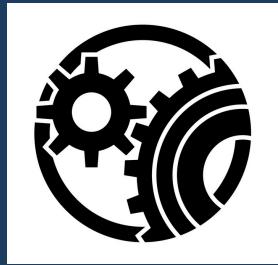


The chart above shows that the three most valuable outcomes for young men who participate on ABOB programmes are; reduced crime (£463,000), improved economic situation (£445,000), and reduced self harm (£257,000).

SROI summary

This SROI report suggests that ABOB is creating significant social value for the men that it works with, as well as for the wider community. Every £1 invested in ABOB generates £6.40 of social value. This shows that ABOB represents good value for money.

05 Next steps



Next steps

There are some limitations with the data, and the estimate of social value can be further improved in the future. There are two main ways in which the SROI might be improved:

1. The data used to calculate the SROI may be improved – for example, data on how many young men continue to participate in ABOB communities once they have completed our programme.
2. Additional outcomes may be included in the SROI, for example outcomes for friends and family members of the young men affected.

£6.40

of social value
generated for each £1
invested in ABOB

The outcomes that generate the most social value are: reducing crime (~27%), improving the economic situation (~26%), and reducing self harm (~15%).



We thank you for your ongoing support of our programme

06 Acknowledgements

Thank you to all those involved in making this report.

Especially:

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All volunteer ABOB men who have contributed data to this analysis by conducting snapshot surveys.

All the young men who have been courageous enough to step into the programme to change their lives.

Registered office: Abandofbrothers, 44 Grand Parade, Brighton, BN2 9QA

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www.abandofbrothers.org.uk