



a band of brothers

Patrons Programme Prospectus

2024/2025

Creating a world where every man fulfils his potential with a sense of meaning, connection and purpose.



what we do

Throughout history, indigenous cultures understood the value of providing a marked and meaningful Rite of Passage experience, and elder mentorship to steward youngsters into healthy adulthood. Failing to do so saw youngsters going feral and beginning a perilous journey into social decline.

abandofbrothers offer a grassroots, social action solution to the problem of young male disaffection. We connect, inspire, and train male volunteers to work with some of the most disadvantaged and (self-)destructive young men aged 18-25.

how we do it

Through Rite of Passage and mentoring services, **abandofbrothers** helps young men find out what it takes to be a healthy man in today's world.

Offered as an alternative path to prison, addiction, violence and suicide, we support them to move away from misguided choices to create a life that holds meaning, purpose and belonging.

We create embedded mentoring communities woven into society around the UK, enabling men to reclaim social responsibility by stewarding them into healthy adulthood.

Bridging the generational gap between men is the first step towards bringing young men in from the fringes of society to build a life that is good for them and good for others.



If the young are not initiated into the tribe they will burn down the village just to feel its warmth.

African proverb



mission statement

Patrons Programme

To ensure that **abandofbrothers will always have an abundance of valuable contacts and a consistent funding solution beyond traditional methods of charitable revenue generation, so that the organisation can grow sustainably nationwide.**

The Programme gives back to its members who invest into it. Patrons receive a raft of benefits including wilderness retreats exploring healthy masculinity, self-development masterclasses, and great networking opportunities.

We are creating a world-class community of supporters, serving as a best practice model in the charity sector. Our diverse members, including entrepreneurs and executives, actively engage and contribute their skills to further our mission.





patron profile Sam Galsworthy

Sam Galsworthy is the co-founder of SipSmith Gin, renowned for revitalising the London gin scene with its artisanal spirits. As Sheriff of Cornwall, Sam is dedicated to community service and leadership. With a background a passion for entrepreneurship and an eye for branding, he brings a wealth of experience to **abandofbrothers**. Sam's commitment to mentorship and social impact aligns perfectly with our mission, making him a valuable member of the **abandofbrothers** Patrons Programme.

Sam, how did you get involved with **abandofbrothers?**

Two years ago, I was invited to represent the Cornwall Community Foundation, a trustee role I hold, at a Homecoming event. The Foundation had frequently granted **abandofbrothers** funds over the years. Initially unsure about what to expect, I was profoundly moved by the event. The courage displayed by young men sharing their mentorship experiences on stage and hearing about the transformative effects on their mentors was unforgettable and life-changing. This profound experience inspired me to become a mentor myself, embarking on a journey full of learning, belonging, and purpose.

What was it about **abandofbrothers that inspired you?**

I was inspired by the sense of belonging and the progressive, visionary approach of the charity. It continuously challenges me, enhancing my growth. The profound impact on both the participants and us mentors has been immeasurably positive and inspiring, prompting me to recruit friends to join.

How do you envisage your involvement as an **abandofbrothers Patron to grow?**

I am eager to share my experiences and learn from other Patrons, supporting my personal growth and the development of the young men I mentor. This charity energises me, and I see the Patrons Program as a critical support, not only bringing in funds but also deepening our collective impact. I'm excited to contribute to this growth.

Why would you recommend others to become involved with **abandofbrothers as a Patron?**

The Patrons community is crucial for **abandofbrothers**'s next chapter, aiming to make this exceptional charity mainstream. I've met extraordinary people here and anticipate even greater engagement and networking through the Patrons Program. Anyone passionate about giving back and leading positive change in their community should consider becoming a Patron.

it works...

76% reduction in offending behaviour

Return on Investment Report (2022-2023)

what are the **tangible benefits?**

Beyond the knowledge that your support as a Patron enables **abandofbrothers** to significantly expand its reach, meaning more and more young men get to grow with purpose, these are the benefits included in becoming a member of the Patrons Programme.

invitation to attend a **'Quest for Community' Rite of Passage** weekend

Patrons are invited to participate in our transformative 'Quest for Community' Rites of Passage weekends. This offers a privileged, first-hand insight into the impact of your investment, and the chance to connect with the young men benefiting from the charity's program.

"I had never believed I was worthy of anything, and this weekend helped me realise that I was worthy of a job, a future and more. I really like that all the men are there for each other. It makes such a difference."

Jake, graduate young man

invitation to annual **Patrons Retreat**

Money-can't-buy Highland lodge adventure with a personal development programme designed by **abandofbrothers** exclusively for Patrons eager for community, growth and connection in spectacular wilderness.

...and also, over the course of a year:

- Masterclasses on themes such as resilience, relating, conflict resolution and mentorship
- Invitation to our annual Patrons dinner
- Network with like-minded peers
- Become a business mentor for a young man
- Patrons' annual strategic ideas bounce, which will feed directly into our strategy



Patrons Programme membership fee

£7,500

Minimum investment per year.

We warmly welcome sums above this.

Paid annually or by monthly direct debit.

find out more

contact...

Peter Barden

Director – Patrons Program

peter.barden@abandofbrothers.org.uk

+44 (0)7577 538338

it works...

£6.40 of social value generated for each £1 invested in ABOB

Return on Investment Report (2022-2023)



a **band** of brothers